

SIKKIM STATE AIDS CONTROL SOCIETY SHORT FILM CONTEST 2022-2023

OPEN FOR PEOPLE RESIDING IN SIKKIM ONLY

KEY OBJECTIVES OF THE CONTEST:

1. The Key objective of the Film contest is to use the power of audio visual medium blended with the creativity of young minds to spread awareness about HIV & AIDS. The idea there is to initiate a dialogue about the threats of HIV and unsafe sexual practices in public disclosure. The competition will also enhance awareness and knowledge levels among the general population that shall ultimately reflect in the film as an end product.
2. The Film can either be made in English or Nepali. An English subtitle for Nepali films is mandatory. Film without subtitle will not be entertained.
3. The content of the Short film should be associated with any of the below mentioned thematic areas:
 - a. Know your HIV Status.
 - b. HIV & AIDS (Prevention and Control) Act 2017.
 - c. Break the Silence, Dial 1097
 - d. Myths & Misconceptions about HIV & AIDS

4. PRIZE MONEY

Winner:	Rs. 70000/-
1st Runners up:	Rs. 50000/-
2nd Runners up:	Rs. 30000/-
Consolation:	Rs. 10000/- each

TERMS AND CONDITION:

By participating in the competition, participants agree to be bound by and are deeming to have read and understood this terms and conditions:

1. Competition is only for Sikkimese/local people residing in Sikkim.
2. The last date of film submission is 3rd December 2022, 4 pm.
3. All the entries for the competition should be submitted in the office of the Sikkim SACS, News STNM Hospital Sochaygang, Gangtok in pen-drive. Online entries will not be entertained.
4. The duration of the film is 7 (seven) minutes only. Anything beyond the time limit will be disqualified.
5. The Short Film should be original and should not violate any provisions of the Indian copyright Act 1957. The conceptualization should be original: plagiarism will not be accepted. The violation of this rule will lead to disqualification for the competition. Anyone found infringing on other copyright. The short film should be original and should not violate any provisions of the Indian Copyright Act 1957. The conceptualization should be original: Plagiarism will not be accepted. Any violation of this rule will lead to disqualification from the competition. Anyone found infringing on other copyright will be disqualified from the Competition. NACO/SACS do not bear any responsibility for copyright violations or infringement of intellectual property carried out by the participants.
6. **Documentary, Narrative & animated films are accepted for the competition.**
7. All films are meant to be used by NACO/SACS for promotional and display purposes and also for any other use related to generating awareness as may be deemed appropriate for the initiative.
8. **The decision of the jury shall be final, unquestionable and binding on all participants.**
9. The organizers reserve the right to modify the terms and conditions of the contest without any intimation to the participants at any time after the launch of the contest.
10. The Selected entries will be uploaded on YouTube channel of Sikkim SACS and over various other communication platforms in order to generate awareness
11. The Experts on Thematic Areas. IEC Division of SACS and Film Critic would comprise of the Panel of Jury and evaluate the Competitors No Financial support will be garnered from any brand in any manner whose products will be used in the film. Nor shall any specific brand will be promoted with a/any promotional intent
12. SACS accepts no responsibility for any damage, loss or injury of any kind suffered by any participants in entering the Competition, including as a result of any participant winning or not winning any prize.
13. By registering for participation in the Competition, the Participant(s) warrant that:
They have complied with these terms and conditions:
 - a. Their name is original,
 - b. Their entry does not infringe any Intellectual Property Rights of any third party.

THEMATIC AREAS OF SHORT FILM

COMPETITION FOR OPEN CATEGORY

KNOW YOUR HIV STATUS: The only way to know about an individual's HIV status is through a blood test. The free and confidential counselling and testing services are being provided by the Government of India at Government Hospitals. Any individual who is indulged in any high-risk activities is advised to undertake HIV testing. This helps in not only knowing the HIV status but also if found positive then the person could be put on treatment.

HIV & AIDS (Prevention & Control) Act 2017: Stigma & Discrimination against People Living with HIV/AIDS is a punishable offence. Stigma and discrimination faced by people living with HIV is the biggest obstacle in the way of effective responses to HIV, Stigma is still prevailing against the people infected and affected with HIV especially, at the workplace healthcare settings and educational institutions. The film should focus on creating stigma and discrimination-free environment and to provide equal opportunities for all and can also relate to the HIV & AIDS Prevention and Control Act 2017.

BREAK THE SILENCE, DIAL 1097: The helpline no caters to all the population of India and is reachable from any mobile/landline number. The main objective for having a separate helpline No is to create awareness on HIV/AIDS and to provide counselling service to the ones who are suffering from AIDS. One can also register their grievances to ensure no one is barred from the services they are supposed to get.

MYTHS & MISCONCEPTIONS ON HIV & AIDS: Over the years, mistaken ideas about HIV and AIDS have sometimes brought on the behaviours that cause people to get the virus. HIV is not spread through hug, touch, sweat, mild kissing, eating from the same utensil, shaking hands, sharing toilets etc. Some of the major myths & misconceptions on HIV & AIDS are:

- a. Mosquito bites can transmit HIV
- b. You can tell if someone has HIV/AIDS by looking at them
- c. HIV positive people cannot have HIV negative children
- d. HIV always leads to AIDS
- e. Those who test negative for HIV can have unprotected Sex

Name in full:

Full Address:

Contact No:

Email:

Please choose from the following themes. You can make your film in any of the themes provided.

- 1. Know your HIV Status**
- 2. HIV & AIDS (Prevention & Control) Act 2017**
- 3. Break the Silence, Dial 1097**
- 4. Myths & Misconceptions about HIV & AIDS**

PLEASE FOLLOW THE RULES:

1. The film should promote safe behavioural practices among youth
2. The film should provide a message to reduce stigma & discrimination associated with HIV/AIDS.
3. The film should motivate and sustain behaviour change in a cross section of identified populations at risk, including High Risk Groups (HRGs) and bridge population.
4. The film should help to strengthen enabling environment for PLHIVs.
5. The film should promote the uptake of HIV testing and stigma related to that.
6. The film should eliminate negative social norms which hamper access to services.
7. The film should enhance awareness and knowledge levels of the general population.